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Haddaway to star in a Eurodance movie's crowdfunding campaign



Never-ending Dream, a film about 90's Eurodance launches a crowdfunding campaign, releases material from the upcoming movie.

Never-ending Dream is a feature documentary about the 90's dance music that millions of young adults grew up listening to. Now, more than 20 years later, the phenomenon is making a comeback. Never-ending Dream is the story of Eurodance's second coming and the people around it.

Artists like **Haddaway**, **Dr Alban** and **Captain Jack** are already involved in the project, and by launching a crowdfunding campaign the filmmakers strive to reach Eurodance fans globally. The aim of the campaign is to raise 100 000 euros for making the film. The campaign starts on February 10th on the INDIEGOGO.com crowdfunding platform, and lasts for four weeks.

Crowdfunding pitch video: <https://www.youtube.com/watch?v=7VYAfJvlmVE>

During the campaign supporters can order different rewards; everything from a tweet from **Dr. Alban** to Co-Producer credits or a private gig by the band **Rednex**.

- *Never-ending Dream explores the surroundings of the 90's comeback. The film shows us the film we see the people in the middle of it; fans, parties and stars. There will be real stories, special effects and of course a lot of music, director **Petri Luukkainen** reveals.*

- *I thank the filmmakers for the respect given to is given to our European artists of the 90's, says **What is Love** artist **Haddaway**. -We are and will always be the children of the 90's.*

Never-ending Dream premieres in 2017. It is produced by the Finland-based production company **Sons of Lumière**. In addition to the crowdfunding campaign Never-ending Dream also launches a casting campaign on neverendingdreammovie.com, where the 90's fans can apply for a part in the movie.

Crowdfunding campaign: <http://iqg.me/at/neverendingdream>

Press Images: <http://neverendingdreammovie.com/press-images-download>

Website and Casting-campaign: <http://www.neverendingdreammovie.com>

Facebook page: <http://www.facebook.com/NeverEndingDreamMovie>

The director of Never-ending Dream, Petri Luukkainen (born 1984), is a filmmaker from Helsinki who began his career at the age of 17 by directing TV commercials. Luukkainen's debut feature, My Stuff (2013), was a successful human experiment-driven comedy released theatrically around the world (eg. UK, Germany, Japan, Spain, Finland).

Further information and interview requests of the director and artists (Haddaway, Dr. Alban, Mr President etc.) : Siri Andersson, siri.andersson@sonsoflumiere.com, tel. +358 44 085 0669



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